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FinancialPlanning

Wealthtech Weekly

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Reporter

Prediction markets have popped up seemingly everywhere. Users can put their money on everything from politics to the weather and more.

Experts say it's important for advisors to understand these platforms as clients are increasingly likely to start encountering them, if they aren't using them already.

Have you run across these prediction markets in your work? Let me know — robert.burgess@arizent.com.

I hope you'll check out the article, along with the rest of this week's stories.

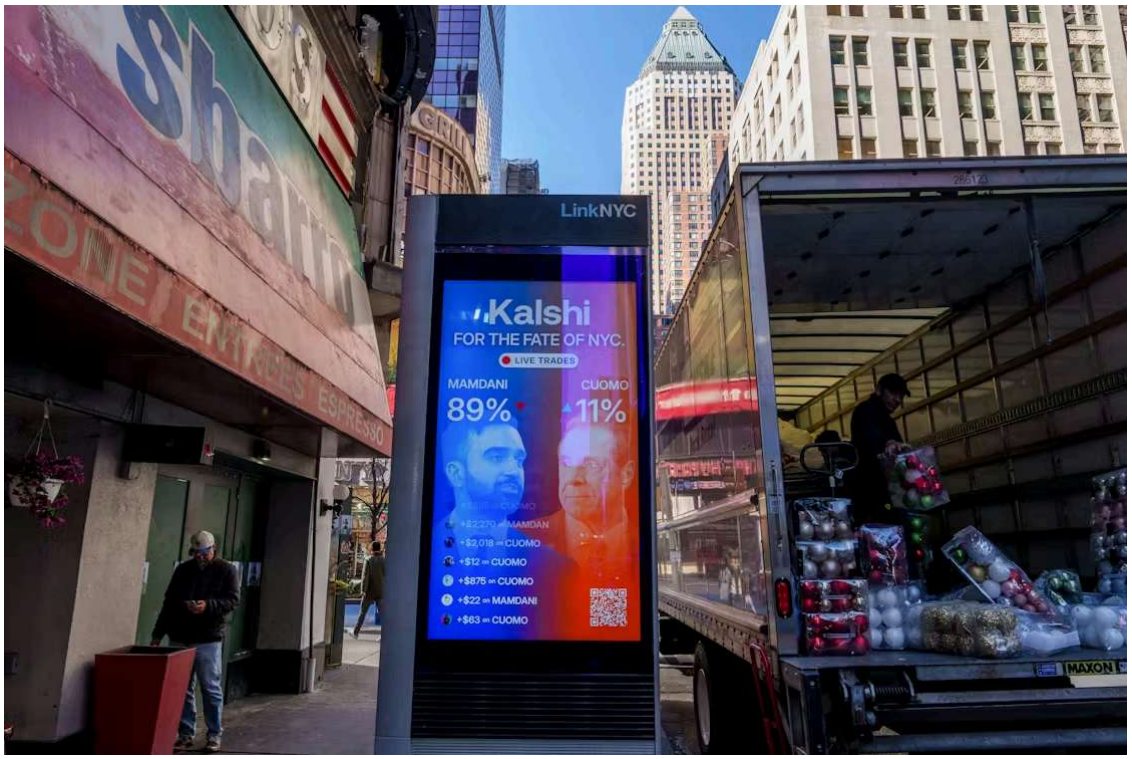
As always, thank you for reading. Talk to you next Thursday!

Connect with Rob:

TOP STORIES

TECHNOLOGY

Don't think your clients use prediction markets? Don't bet on it



Prediction markets like Kalshi and Polymarket, growing in popularity, allow users to essentially bet on nearly everything. If your clients have questions, here's what experts say you should tell them.

- **Holiday greetings that deepen client relationships**
  The end of the year provides a rare opportunity for financial advisors to connect with clients and prospects without a pressing reason. Experts say there are tried-and-true methods for making it count.

- **10 best and worst small-cap ETFs of the past year**
  Current market conditions and declining interest rates make small-cap ETFs an attractive option for diversification, but choosing the right one requires a hard look at the details.
- **When the inheritance is junk to heirs, advisors need a plan**
  When clients die, their children are often left with the uncomfortable job of dealing with what they may see as just junk. That is, unless financial advisors make it a priority to address this topic sooner rather than later.
- **How advisors reduce year-end stress and avoid burnout**
  Year-end client meetings, Dec. 31 deadlines, oh my. It can be a lot, but it doesn't have to be overwhelming.

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